



## **AnastasiaDate Launches App for Mobile Access to Dating Without Boundaries**

*International Online Dating Service App Helps Men Connect Beyond "The Girl Next Door"*

**New York, NY / Moscow, Russia, April 15, 2013** – [AnastasiaDate](#), an international dating service that connects American men with women across the globe, announced the launch of the company's first mobile app for Google Play, which is introduced as part of an on-going commitment to provide technology and a direct line to finding love interests abroad.

The app is available as a [free download](#) on Google Play. As with AnastasiaDate's online service, members can use the app to connect with interesting and intriguing women internationally who offer something new and exotic as an exciting alternative compared to the American dating pool.

AnastasiaDate members can now begin cross-cultural conversations - and possibly lifelong relationships, all from the convenience of their mobile device. Features of the app include the ability to browse profiles, photos and interviews, engage in live text chat, maintain a contact list with preferred matches, purchase credits, and receive VIP status notifications. Version 1.2, which was updated shortly after the original launch, allows users to search for a wide variety of criteria - such as age, height, weight, hair color, ID online status, country, city, children, smoking, drinking, religion, zodiac sign and keyword. Additional information on the mobile app and a complete list of features can be found on the AnastasiaDate [Facebook app](#).

"As one of the world's most pre-eminent international online dating services, we wanted to meet our users' demand for a way to communicate with their love interest or to connect with a new one, no matter where they are or how busy their lifestyle," said Lawrence Cervantes, Chief Communications Officer at AnastasiaDate. "As we continue to grow, we're keeping in step with the proliferation of mobile devices so that AnastasiaDate can match the lifestyle of our users."

According to a new study of dating habits conducted by [Harris Interactive](#) on behalf of AnastasiaDate - of people who have a preference for dating someone outside of North America, 68 percent of them said that they would prefer dating someone who lives in [Eastern Europe](#) (i.e. Russia, Ukraine). In the same study, an astounding seventy-four percent of all respondents believe that technology has made dating much easier (i.e. meeting potential mates and setting up dates.) The survey was conducted from February 4-6, 2013, among 2,090 adults age 18 and older.

Since January 2011, AnastasiaDate.com has seen a 47% increase in members accessing the site from mobile devices. As online dating continues to grow in popularity, AnastasiaDate's millions of users can download the app and use their current login details to access their account from Android devices. New users who are 17 years of age or older can use the app to create an account and start mingling with women from across the globe.

"The launch of our app is the next step in our creation of a service where relationships have no borders," said Cervantes. "For 20 years we have leveraged technology so that women and men across the globe can connect and share fascinating aspects of their daily lives. In an era where technology is fast becoming a driving force behind all our relationships, we're committed to closing the dating gap between different cultures with better communications."

For more information and to access screenshots of the app, please visit [here](#).

**About AnastasiaDate**

[AnastasiaDate](#) is a premium international dating service that facilitates exciting and romantic companionship with beautiful and interesting women from all over the world. Founded in 1993 by a Russian-American couple, AnastasiaDate now has over 4 million international users and attracts more than 10 million online visits monthly. Additionally, over 1.5 million conversations are exchanged onsite daily. AnastasiaDate is committed to member safety, customer satisfaction and the ongoing pursuit of innovation.

Headquartered in Moscow and New York with additional representation in every county they touch, AnastasiaDate provides a high level of customer service to a worldwide clientele. AnastasiaDate users are able to communicate across a variety of top-notch multimedia platforms, including video chat and a [mobile app](#) for Android devices available in the Google Play store.